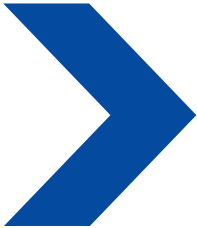# Reflex ERP

Overview Brochure

reflex
Enterprise Solutions

What is Enterprise Resource Planning software and why do I need it?

For decades, organizations from all lines of industry have been struggling with the management of data in the workplace. As a company grows, it begins to see the need for more efficient information management, a way to implement and control complex work processes, and further security and protection of data.

Enterprise Resource Planning software has routinely been the answer to these issues—but how can you tell whether a particular ERP system is right for your company?

In today's modern world, the best solution is to select an ERP system that has full integration throughout the entire software. The old, outdated legacy systems offered by many companies cannot keep up with the need for new technology and thus struggle to meet the needs of businesses today.

A modern solution—one that offers real-time data management, full and extensive integration throughout all of its programs, embedded analytics, and mobile access—can significantly improve a company's efficiency and productivity, helping take business growth to the next level.

When you choose the Reflex ERP, you're choosing a next generation system—a personalized software solution that caters directly to your line of business, from manufacturing, to construction, distribution, land development, property management, public sector, and more.

More than anything, we believe that delivering the right ERP solution is the key to each company's success.

One solution is all you need

With all the demands of everyday life, it's easier to keep things simple. Why use five different tools to get a job done when it can easily be completed with one?

Reflex ERP software is the single solution to that very problem. Say goodbye to disparate software systems and losing track of data. In Reflex, each module is fully integrated throughout the system in real-time, so that every part of your business can immediately access the information it needs.

Reflex was built from the ground up with modern technology, all on the same architectural framework. Not only does this mean that the solution offers maximum flexibility and power, it also gives clients the opportunity to select individual components of a system so that all business needs are fully met.

With Reflex, there's no need for extensive customization or bolt-on product bundles, both of which can be costly and still not fully meet the business' requirements.

What does it mean to be fully integrated?

It's simple: there's only one product to implement, one product to support, and one product to upgrade with new releases. Reflex has one single data repository—this means that when you enter in new information, such as a work order, everyone in the business with access to that data can view and act on it immediately.

With Reflex, businesses can make data re-entry a thing of the past.

"We are very happy with the partnership with Reflex and would not hesitate to recommend their products and services."

– Gerald Telidetzki, Chief Financial Officer, Steel-Craft Door Products Inc.

"Reflex has been very effective in helping us manage all aspects of our property management and construction operations. The talented staff at Reflex have been very responsive both in providing support when required and also in receiving and implementing recommendations for improvements that would benefit us and their other clients as well. We are very pleased to have chosen Reflex and continue to work closely with them as our information partner."

– Nicholle Povhe, Chief Financial Officer, Remai Group of Companies

More than 50 integrated modules

Administration
- Asset Administration
- Financial Administration
- General Administration
- Information Administration
- Personnel Administration
- Revenue Administration

Personnel Management
- Human Resources
- Payroll

Financial Management
- Accounts Payable
- Accounts Receivable
- Bank Reconciliation
- General Ledger
- Purchase Orders

Asset Management
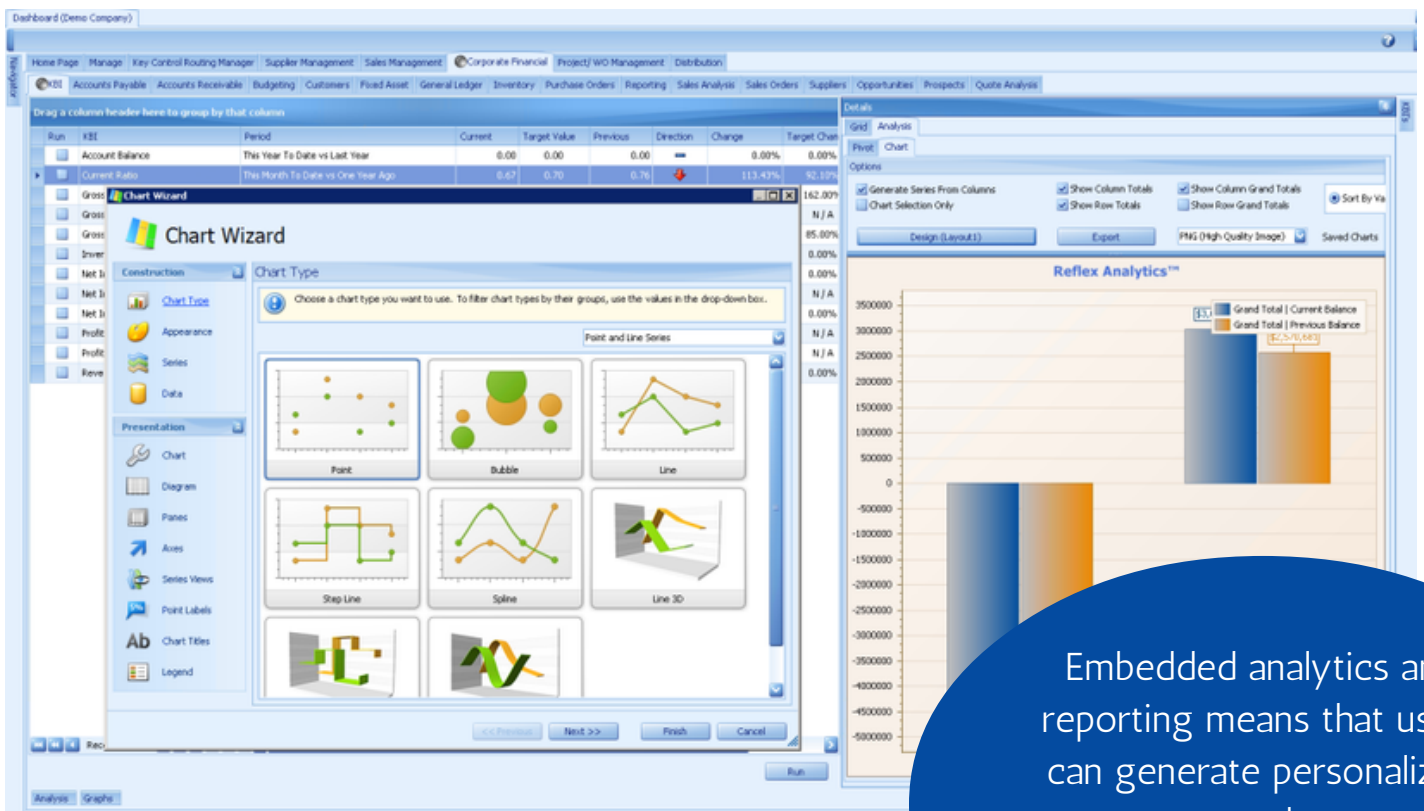- Fixed Assets
- Inventory
- Warehouse Management
- MTR

Web Services
- Customer Projects
- Accounts Payable
- Customer Order Entry
- Land Development
- Administration
- Employee Portals
Dashboards
- Alert Manager
- Workflow Manager

Information Management
- My Chats
- My Schedules
- Report Scheduling
- Budgeting
- Reflex Data Communication Center (RDCC)

Revenue Management
- Centralized Services
- Estimating
  - General Construction (Cost- and revenue-based)
  - Land Development (Cost-based)
  - Unit Construction (Cost-based)
  - Build For Order (Cost- and revenue-based)
- Project Costing
  - General Construction
  - Land Development
  - Unit Construction
- Order Entry
- Quality Assurance
- Relations Management
- Revenue Properties: Residential
- Revenue Properties: Commercial
- Work Orders: Asset/Preventative Maintenance
- Work Orders
  - Build For Order
  - Build For Stock
  - Installation
  - Property Maintenance
  - Service

Embedded analytics and reporting means that users can generate personalized reports to showcase relevant business data —anytime, anywhere.

Benefits of full integration

Fully integrated data in a single authoritative data repository ensures that critical business information is consistent, controlled, accurate, and accessible.

Likewise, Reflex's template-based design means that all screens and functions have the same look and feel for end-users. Security and audit are configured in one place, and apply comprehensively and consistently across all modules and functions.

Common features such as reporting and analytics, workflow, and document management are embedded into the design of all Reflex modules. These functions appear naturally and consistently within menus, screens and processes across the entire Reflex solution.

Reflex's embedded business intelligence and analytics comes with robust reporting, graphs and charts, and trend analysis capabilities.

The next generation ERP

What makes an ERP system 'next generation' or 'postmodern'? By definition, a postmodern ERP balances integration with flexibility and agility.

That means the software will not only be built on new technology, it will also offer a number of beneficial next generation features.

Experience the next generation of ERP with Reflex's mobile functionality, web portal access, intelligent alerts, and embedded analytics.

With a single sign on, users can access real-time information—fully configurable with role-based security. Users also have the option to host the software on-site or in the cloud.

Thanks to the software's seamless and consistent architecture, clients can choose the best module combination to meet their needs, with additional components easily implemented at any point in the future.

A web-based Employee Portal provides mobile access to work schedules, vacation requests, historical payment and deduction information, and more.

"Our company depends on the tight interrelationship of our IT systems with our business processes and having a single IT partner such as Reflex to provide a fully integrated end-to-end solution for all aspects of our business is one of the key drivers that keeps us ahead of the competition."

- Derek Currah, President and General Manager, Comco Pipe & Supply Company (division of Russel Metals Inc.)

Industries

Reflex ERP Software can help streamline businesses in a variety of industries, thanks to its collection of fully integrated modules.

Construction

Manufacturing

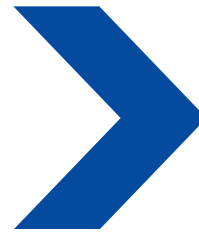## Land Development

Distribution

Property management

Public Sector

A cutting edge solution

The Reflex ERP software system was developed to leverage the latest Microsoft .NET framework. By using new technology to power the system, we're able to deliver highly functional, adaptive software that can run on virtually any device and can be hosted on premise or in the cloud.

Businesses shouldn't have to change their processes to meet the needs of a software solution. Reflex allows users to configure the user interface to meet their own needs, without spending time and money on extensive customization.

Connect with suppliers, customers, employees, project managers, draftspeople, superintendents, trades, tenants, and prospects through Outlook, Exchange, and Reflex's web portals.

"When you look at what we can now do through the Dealer self-service web portals, we can attest to the Reflex value proposition: 'Turn the data you have into the information you need.' It is truly amazing."
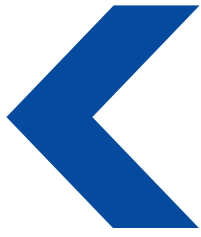
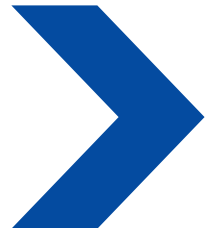- Tom Moore, Vice President and General Manager, Factor Forms & Labels

- Terry Rolph, Chief Financial Officer, Lenmak Exterior Innovations Inc.

"Before Reflex ERP, most decisions were made on the shop floor. Now a lot of those decisions are made in the front office where we can actually see which machines are busy and which are not. The Reflex solution is designed to fit the way our business works while offering extensive personalization without the need for custom development."

What makes Reflex different?

Modern, next generation technology

Real-time data management and full integration

Competitive pricing on a one-time or monthly basis
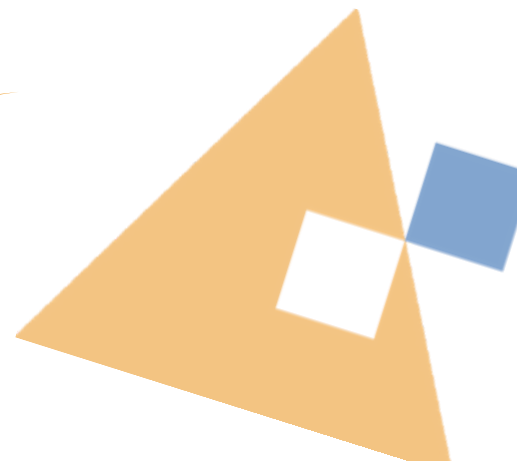
No customization needed

Cloud or on-site hosting

User-friendly interface
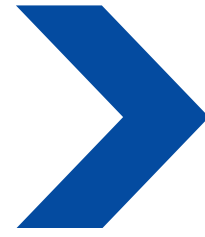
Extensive security and audit features

Embedded analytics and reporting

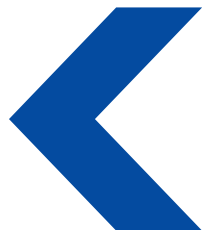Mobile and web access

Hosting Options

Cloud

- Off-site
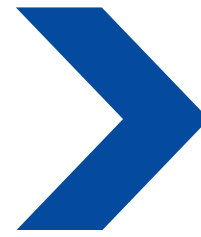- No significant hardware investment

On-site

- Installed on client's server
- Best for companies that have already invested in network infrastructure
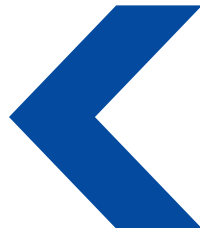- Best for companies that want to have their data on-site

Pricing Options

Traditional License

- Full purchase of the software
- One-time purchasing cost
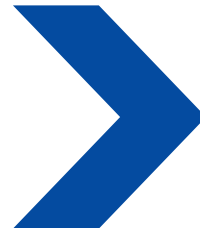- Yearly service fee
- Can be hosted on-site or in the cloud

Yearly Subscription

- Yearly contract at a lower upfront cost
- Renewable for four years
- After fourth year, client has full ownership of software and only pays yearly service fee
- Can be hosted on-site or in the cloud

FAQ

What size of company can use Reflex ERP software?

Enterprise software is primarily geared toward small, medium, and large-sized companies with a minimum number of full-time users. Reflex ERP software generally works best in companies with revenues of $10-20 million up to $500 million. However, we have implemented Reflex in a variety of smaller and larger organizations, both private and public, in the past and have seen very successful results--this depends entirely upon product fit and industry.

How much does the software cost?

We offer two pricing options for our Reflex ERP software. Clients can choose to fully purchase the software for a one-time, upfront fee and then pay the yearly service fee going forward, or they can choose the yearly subscription option for a lower upfront cost. With the yearly subscription, the client can choose to renew for up to four years, after which point we would consider them owners of the software and rather than paying a yearly subscription, the payment model switches to our regular yearly service fee.

Is Reflex customizable?

Customization of enterprise software can be costly and time-consuming. We prefer to offer our clients a flexible solution that fits, rather than providing a 'one-size-fits-all' system that requires extensive customization.

Our premise is "configuration without customization." This means that users can tailor and personalize many features within our Reflex ERP without the need for expensive customization. Examples of the types of features that users can modify include: screen presentation formats and client/user themes; security role definitions and assignments; general ledger and financial account structures and values; workflow routing and notifications for each function; business rules; dashboard report formats and contents; and predefined values for standard tables (such as payroll groups, benefit plan names and codes, inventory and asset categories, and more).

What does 'fully integrated' mean?

Unlike legacy ERP systems, Reflex is built on new technology using the Microsoft .NET platform. This means that all of our modules communicate directly within the software in real-time--this eliminates information silos and the need for data re-entry.

The majority of older legacy-based ERP systems in the market today utilize a base financial module with industry-specific applications sold as add-ons from a third-party vendor. These are not integrated. Full integration means that information entered into our financial module and all other associated modules is automatically available to users (depending on their access security), with no delay for data syncing or updates.

Visit ReflexERP.com or call us at 1 (780) 451-4596
to learn more about Reflex today!

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