

Alberta-based software company launches new Partnership Program



Edmonton, AB – May 12, 2016. Reflex Enterprise Solutions Group, a software development company working out of Edmonton, Alberta, announced today that they have launched a new Partnership Program to coincide with sales of their enterprise software solution, Reflex ERP.

The Partnership Program connects software resellers with the brains behind the Reflex ERP in an effort to broaden the company's reach across Canada and to inform more people about the product. Currently, the software is used in a number of specific industries: wholesale distribution, manufacturing, service management, real estate, land management, property management, construction, and government.

No stranger to the information technology industry, Reflex Enterprise Solutions Group has been developing unique and modern enterprise software for more than 30 years. The company, founded by NAIT graduates Blaine Harrison and Al Muirhead and which went by the name of Harrison Muirhead Systems until 2007, strives toward innovation in the enterprise software marketplace. The Reflex ERP, unlike many of its competitors, is fully engineered with new technology, allowing for next generation features such as embedded analytics, full document management, real-time data updates, and mobile and web access.

Reflex recently teamed up with CGI Group, a multinational information technology consulting, systems integration, outsourcing, and solutions company with more than 400 locations across 40 countries. When deciding to team up with Reflex, CGI performed extensive research into the Reflex ERP product, platform, architecture, and organization before finalizing the teaming agreement.

The new Partnership Program will cultivate mutually beneficial relationships with ERP software vendors and resellers that have a similar vision and corporate values to Reflex Enterprise Solutions Group. The company is primarily seeking dedicated partners who can understand the full value of the next generation Reflex ERP. The right partner would be a reseller looking to increase their market share with a fully integrated ERP system that works, rather than one simply looking to expand their software offering to clients.

"It can be relatively easy to bring on resellers, implementers, and partners, but finding the right ones to develop a mutually beneficial relationship can be difficult," says Al Muirhead, Co-founder and Director of Business Development at Reflex Enterprise Solutions Group. "We stand by our product as one of the best in the industry and our new Partnership Program will help cultivate strategic opportunities with partners whose primary goal is to meet their customers' enterprise software needs. We're excited to grow alongside partner companies who value innovation and technology as much as we do at Reflex."

More information about the Reflex Partnership Program can be found on the [company website](#). To schedule a meeting or to speak to a Partnership Program Team Leader, please email info@thereflex.com.

Reflex Enterprise Solutions Group Inc. is a software development company based out of Edmonton, Alberta. For more than 30 years, they have provided modern business and technology solutions to a wide variety of national and international clients. Reflex's client experience includes industries such as construction, distribution, manufacturing,

property management, land development, and government. The company is highly invested in developing innovative technology and delivering a next generation software solution to help clients address the challenges of today.

Media Inquiries

Cheryl Cottrell-Smith
Marketing and Communications Manager
Reflex Enterprise Solutions Group Inc.
ccsmith@thereflex.com
(780) 451-4596
www.ReflexERP.com